



no starch press

F O U N D A T I O N

MINUTES TO THE NO STARCH PRESS FOUNDATION (“Foundation”)

Via Zoom Board Meeting Held June 10, 2021 at 11:00 AM PDT

In Attendance (alphabetical):

Board: David Aitel
Fred Davis
Frank Heidt
Gordon Lyon
Allison Miller
William Pollock

Interim Secretary: Vicki Friedberg

Observer: Catherine Shiang

Chair, William Pollock, called the meeting to order at 11:04 AM PDT

I. Roll Call: Noted presence of voting members in attendance and presence of Interim Secretary and Observer.

II. Quorum of a majority of the Board members present was noted by Chair pursuant to the By-Laws Paragraph 4.16.

III. Chair circulated the June 10, 2021 Agenda. Upon review, Board moved, seconded, and unanimously approved by the quorum of the Board the use of the June 10, 2021 Agenda as a guideline for the Board meeting.

IV. Chair circulated the May 13, 2021 Board meeting minutes to review, discuss, and amend if needed. Board moved, seconded, and ratified by unanimous consent such minutes to be certified by the Interim Secretary.

V. Board Business:

- a. The Chair invited Mr. David Aitel, as Chair to the Programming Committee to report on the Programming Committee.

- i. Mr. Aitel reported on the Programming Committee acts which were memorialized in the attached May 28, 2021 Programming Committee meeting minutes as duly executed by the Programming Committee Secretary.
 - ii. Mr. Aitel discussed the grant review process: methodology and impact goals in the evaluation of the 2020 grant applicants.
 - iii. Mr. Aitel discussed the grant applications received thus far for the 2021 grant cycle. So far there are 28 submissions. 13 are US based and 14 can be characterized as promoting Community Education. Mr. Aitel highlighted 4 projects that show promise. He noted that the goals of the Programming Committee are to identify and support projects whose goals are clearly defined, that support the mission of the Foundation, that adhere to grant guidelines, and that will have significant, measurable impact.
 - iv. Mr. Aitel discussed the need continue to solicit and identify high-quality grant proposals and invited the Board members to contribute to that effort.
- b. The Chair invited Mr. Fred Davis, as Chair to the Mentorship Committee, and Ms. Allison Miller, Board Member and Committee Member, to report on the Mentorship Committee.
 - i. Mr. Davis provided an overview of the mentorship program in line with the goals of the Committee and noted minutes to the Mentorship Committee meeting would be provided to the Board for the next Board meeting.
 - ii. Ms. Miller reported on the Mentorship Committee's process for onboarding mentors, how the Mentorship Committee will collaborate with the Programming Committee to match projects with mentors, possible methods on assigning mentors to projects.
 - iii. Mr. Davis and Ms. Miller described methods the Mentorship Committee will deploy to solicit mentors, including asking Board Members to leverage their personal and professional contacts to recruit mentors.
- c. The Chair invited Mr. Frank Heidt, Treasurer, to report on the financial status of the Foundation. Attached to the Agenda was the Foundation investment account statement with Fidelity for the period of May 1-31, 2021, showing a balance of \$1,451,221.05, and noting the passive investment increase of \$7,975.58 and donations of \$5,328.90 (less PayPal fees of \$180); and First Republic statement for May 1-31, 2021 showing a balance of \$141,072.33, total deposits of \$1,378, and checks paid of \$5,000, cashed by Michigan State University grant recipient, grant number 2020-19. Mr. Heidt noted that the Fidelity investment account continued to be well-balanced and low risk.
- d. The Chair, and in his capacity as Chair of the Fund Raising Committee, reported on the status of fund raising activities from May 13 to June 10, 2021: Directly, through third parties, and through the Foundation website for a total of \$9,621.75.

- i. The itemized grants received for May and June 2021, in the order from generous to most generous:
 1. \$100 – Individual, via website
 2. \$100 – Corporate via website (in memoriam, Christian Wright)
 3. \$9,421.75 – Humble Bundle via PayPal Giving Fund

The Chair also reported that the Foundation had received \$248,162.44 in donations YTD, including \$141,612.44 from Humble Bundle and is on target to meet its fundraising goals for 2021.

- e. The Chair reported on the development of a “Matching Grants Program.” The Chair noted that various donors have been lined up who will match donations up to a certain sum amount. This will be advertised through the Foundation’s website and social media. The Chair asked the Board to distribute this program to each of the Boards’ social media network once the Matching Grants have been announced.
- f. The Chair reported that ongoing outreach to the 2019 grant recipients continues, and thanked Ms. Vicki Friedberg on her 15 hours of volunteerism on this outreach in obtaining the outstanding reports and determining how such grants have been used in support of the Foundation’s Mission and any impact on the global community.
- g. The Chair reported on the 2020 grant recipients’ interim and final reports, and thanked Ms. Catherine Shiang on her 53 hours of volunteerism on this outreach and review. To wit there are 5 grant recipients out of 23 grant recipients which have served to support the Mission of the Foundation and have had measurable impact The remainder 18 grant recipients were solely equipment purchases which did not serve the Mission of the Foundation, funds were used with no specific goals, projects or had no measurable impact whatsoever as reported by the recipients. There are however, 3 final reports that will be reported in prior to December 2021. The 5 grant recipients worthy to note are:
 - i. 2nd Rebellion Robotics – built a robot which came in 6th place. The 9th graders are from Walnut, California (not Walnut Creek), a city in East Los Angeles, 63% Asian, lower income. Grant was used to teach the team not just building the robot, but team management, finance, and marketing: \$500 grant. Attribution was given to the Foundation.
 - ii. Cal Poly, at Pomona, Advance Learning in Computing and Robotics among Women in Engineering (“ALCRE”) to assist Cal Poly to recruit and retain female students. Grant was used to conduct surveys for ALCRE, stipends for ALCRE and outreach went to a majority of first time Freshmen women. Report showed Cal Poly retained 100% of their Freshmen engineering students, survey showed satisfaction with Cal Poly’s program. \$10,000 grant and no attribution to the Foundation.
 - iii. Metter High School “Inspiring STEM through Informal Learning”– built an underwater robot which came in 2nd place in first high school

competition. Metter High School demographics, 49% minorities and 90% disadvantaged students. \$8478 grant. No attribution to the Foundation.

iv. Yellow Giraffes Robotics Team. Renton, Washington, demographics median income of \$74,000. Program for 3 year olds. The program measured success by how the group of students learned “programming and collaboration skills” and how they “learned how to program LEDs, sensors, and motors to solve complex problems”; no specific metrics. Grant \$500. No attribution to the Foundation. Criteria used by the 2020 Programming Committee “I want to watch 4 year olds.”

v. Mycelium.Ngo “Robotic Garden Plot to Grow” aka “Farmbot.” Project, located in Huntsville, Alabama was to build a robot which is powered by solar, that monitors remotely the raised garden plot, identifies soil, water and feed to the soil and plant. The goal is to grow using remote robotics to grow vegetables for disadvantaged elderly. The robot was built and the measurement of success will be the amount of vegetables grown and distributed as will be provided in the final report. \$2100 grant. No attribution to the Foundation.

The Chair emphasized reviews of past grant projects were vital to improving subsequent grant cycles for lessons learned, to ensure that grants are made to projects that further the Mission of the Foundation, and which have the most impact possible to the community the Foundation serves.

- h. The Chair reported on the donor report made to the new Vice President of Social Impact of Humble Bundle. Humble Bundle is in the process of culling their grant recipients and specifically recipients whose mission is not in line with the new goals of Humble Bundle. The new Vice President requested the Foundation to report on the Foundation’s use of the funds provided by Humble Bundle. The Chair and Ms. Catherine Shiang presented the Foundation’s Mission, 2020 accomplishments and the Foundation’s grant recipients’ metrics, the Foundation’s 2021 Programming Mission and Goals, Mentorship Mission and Goals. Humble Bundle renewed their grant to the Foundation for the remainder of 2021.
- i. The Chair requested that Board members keep track of hours volunteered as the same must be reported on the Foundation’s 2021 IRS Form 990. At this time, the Foundation is still waiting for 2020 volunteer hours from the previous Board in order to complete filing for tax year 2020.
- j. The Chair requests all Board Members to continue their support in seeking mentors on behalf of the Mentorship Committee.
- k. The Chair requests all Board Members to continue to support outreach for grant recipients that meet our Mission.

VI. Adjournment: The next regular Board Meeting is to be held via Zoom at 11 AM PDT on July 8, 2021. Chair noted no further business and Board motioned, seconded, and approved to adjourn. Meeting was duly adjourned at 12:05 PM PDT.

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FOUNDATION

CERTIFICATE
CORPORATE SECRETARY

I, VICKI FRIEDBERG in accordance with California Corporations Code §7215, do hereby certify that I am the duly elected and qualified INTERIM Corporate Secretary and keeper of the records and corporate seal of The No Starch Press Foundation ("Foundation"), and that the following is a true and correct copy of the MINUTES of the June 10, 2021 dated Board Meeting is duly approved by the Board of Directors of the Foundation.

IN WITNESS WHEREOF, I have hereunto subscribed my name as Corporate Secretary and have caused the corporate seal of said corporation to be affixed hereto.


VICKI FRIEDBERG,
Interim Corporate Secretary

Date: July 8, 2021